

## Washtenaw Community College Comprehensive Report

### PHO 116 Studio Portraits Effective Term: Winter 2020

#### Course Cover

**Division:** Business and Computer Technologies

**Department:** Digital Media Arts (new)

**Discipline:** Photography

**Course Number:** 116

**Org Number:** 14530

**Full Course Title:** Studio Portraits

**Transcript Title:** Studio Portraits

**Is Consultation with other department(s) required:** No

**Publish in the Following:** College Catalog , Time Schedule , Web Page

**Reason for Submission:** Three Year Review / Assessment Report

**Change Information:**

**Consultation with all departments affected by this course is required.**

**Course description**

**Outcomes/Assessment**

**Other:**

**Rationale:** The course is up for its three-year review, and the recent assessment revealed that all learning outcome standards of success were met. The course functions as designed and is not subject to any major changes. Language in the course description was updated to advise of specific software skills that support student success. Minor updates were also made to required hardware components for student success.

**Proposed Start Semester:** Winter 2020

**Course Description:** This course provides tools and techniques commonly encountered in professional retail, commercial, and editorial portrait studios. Students implement an expanded range of lighting strategies and techniques producing photographs of people. Business and ethical issues regarding the production and publication of portraits are studied. Enhancement, retouching, and interpretation of portraiture with image composite software [Photoshop] are required in assignments and thematic project.

#### Course Credit Hours

**Variable hours:** No

**Credits:** 4

**Lecture Hours: Instructor: 30 Student: 30**

**Lab: Instructor: 0 Student: 0**

**Clinical: Instructor: 0 Student: 0**

**Other: Instructor: 60 Student: 60**

**Total Contact Hours: Instructor: 90 Student: 90**

**Repeatable for Credit:** NO

**Grading Methods:** Letter Grades

Audit

**Are lectures, labs, or clinicals offered as separate sections?:** NO (same sections)

#### College-Level Reading and Writing

College-level Reading & Writing

## **College-Level Math**

No Level Required

### **Requisites**

#### **Prerequisite**

PHO 117 minimum grade "C-"

### **General Education**

### **Request Course Transfer**

#### **Proposed For:**

College for Creative Studies  
Grand Valley State University  
Kendall School of Design (Ferris)  
Wayne State University  
Other : Savannah College of Art & Design

### **Student Learning Outcomes**

1. Display a prescribed range of lighting proficiencies in the final images, demonstrating proper implementation of studio portrait workflow.

#### **Assessment 1**

Assessment Tool: Final Portfolio of photographic images

Assessment Date: Spring/Summer 2023

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections

Number students to be assessed: All students that complete the course for credit

How the assessment will be scored: Evaluated by utilizing departmentally-developed technical and aesthetic rubrics

Standard of success to be used for this assessment: 75% of the students will score 80% or higher.

Who will score and analyze the data: Photography faculty

2. Identify and interpret the camera and lighting equipment settings needed to control desired image outcome and achieve specified results in the studio.

#### **Assessment 1**

Assessment Tool: Midterm Exam

Assessment Date: Spring/Summer 2023

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All students that complete the course for credit

How the assessment will be scored: Answer key

Standard of success to be used for this assessment: 75% of the students will score 80% or higher.

Who will score and analyze the data: Photography faculty

3. Apply the theory and practice of various basic and intermediate level digital retouching techniques.

#### **Assessment 1**

Assessment Tool: Hands-on quizzes with in-depth application of software skills

Assessment Date: Spring/Summer 2023

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All students that complete the course for credit

How the assessment will be scored: Departmentally-developed rubrics

Standard of success to be used for this assessment: 75% of the students will score 80% or higher.

Who will score and analyze the data: Photography faculty

### **Course Objectives**

1. Use various focal length lenses to reveal the advantages and disadvantages of each group (i.e. wide angle, normal, telephoto).
2. Use a proper choice of lighting system [strobe, tungsten, or both] and light modulation devices to determine creative interpretation of the subject.
3. Control light on a studio set by utilizing a strategy of directing it in separate planes of space.
4. Use a variety of light shaping accessories such as soft boxes, umbrellas, honeycomb grids, reflectors, and/or snoots.
5. Evoke expression from the subject, in addition to directing the subtleties of gesture in the head, arms, fingers, and/or figure.
6. Direct a small group of people [2 to 5] to produce a portrait that conveys the essence of their relationship.
7. Implement model releases to subjects being photographed.
8. Describe reproduction rights of a portrait photograph and the potential legal consequences involved if written permission from the subject is not sought.
9. Describe the legal issues surrounding the photographing of minors and how to obtain permission from a parent or legal guardian.
10. Practice how to negotiate and compensate subjects for their modeling time.
11. Implement various techniques to enhance the appearance of the subject with retouching software to heal common imperfections in complexion [scars, acne, blemishes].
12. Implement various software filters to achieve an acceptable amount of sharpening in local areas to (de)emphasize features.
13. Integrate blending modes to create smooth transition of color, tonality, and texture of various surfaces.
14. Implement precision layer masking techniques to resolve complex and intricate figure-ground relationships.
15. Prepare at least one digital file for the production of one print from an outside service bureau [letter size].
16. Practice portrait package preparation for print workflow that includes iterations satisfying various standard proportions (i.e. 2x3, 4x5, 5x7).

### **New Resources for Course**

Access to an existing photo department digital lab with current hardware and software found in the industry.

### **Course Textbooks/Resources**

Textbooks  
Manuals  
Periodicals  
Software

### **Equipment/Facilities**

Level III classroom  
Other: Photography Studio

### **Reviewer**

**Faculty Preparer:**

*Donald Werthmann*

**Department Chair/Area Director:**

### **Action**

*Faculty Preparer*

### **Date**

*Aug 06, 2019*

<i>Donald Werthmann</i>	<i>Recommend Approval</i>	<i>Aug 07, 2019</i>
<b>Dean:</b>		
<i>Eva Samulski</i>	<i>Recommend Approval</i>	<i>Aug 08, 2019</i>
<b>Curriculum Committee Chair:</b>		
<i>Lisa Veasey</i>	<i>Recommend Approval</i>	<i>Sep 17, 2019</i>
<b>Assessment Committee Chair:</b>		
<i>Shawn Deron</i>	<i>Recommend Approval</i>	<i>Sep 20, 2019</i>
<b>Vice President for Instruction:</b>		
<i>Kimberly Hurns</i>	<i>Approve</i>	<i>Sep 26, 2019</i>