

The Specs Howard Broadcast Media Arts program is being discontinued and now part of Lawrence Technological University. Specs Howard students can continue to use it at WCC until May 1, 2024.

If you have any questions, please contact:

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Transfer and Articulation Coordinator

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ARTICULATION AGREEMENT

between

Washtenaw Community College
Broadcast Media Arts, Associate in Arts
and
Specs Howard School of Media Arts
Broadcast Media Arts Program

Article I

Agreement on Principle

Washtenaw Community College (WCC) and **Specs Howard School of Media Arts** (Specs Howard) agree that students, who choose to transfer from a diploma program to a community college to earn an associate's degree, should be provided with a smooth curriculum transition that minimizes loss of credit and duplication of coursework. Therefore, Washtenaw Community College and **Specs Howard** agree to develop a curriculum articulation agreement for students who complete the **Broadcast Media Arts program at Specs Howard** and transfer to WCC to complete the **Broadcast Media Arts, Associate in Arts degree**. Both parties enter into this agreement as cooperating, equal partners, who shall maintain the integrity of their separate programs.

Article II

Agreement on Program Specifics

Washtenaw Community College and **Specs Howard** agree that any student who has successfully completed the minimum requirements outlined on the attached articulation guide may transfer the course credits indicated toward a **Broadcast Media Arts, Associate in Arts degree**. Students who follow this articulated program agreement must apply and be admitted to Washtenaw Community College. **Specs Howard** students will receive equal consideration with other students seeking admission and financial aid. The **Broadcast Media Arts** graduation requirements for students who follow this articulated program agreement are listed on the attached articulation guide. Students must meet math level requirements and other prerequisites before they will be permitted to enroll in certain classes.

Article III

Agreement on Communication

Washtenaw Community College and **Specs Howard** agree to cooperate in communicating with each other, and with their common and respective publics, concerning the established relationship between the two institutions. Communication may include the development of various kinds of publications to inform those who might benefit personally or professionally from the opportunities provided by this agreement. Faculty and staff at both institutions will share the information in this agreement with interested and qualified students, and both institutions will provide counseling and advising to students and prospective students.

Article IV
Maintenance and Review Procedures

At least one administrative or faculty member from each institution will be appointed to act as agents for the implementation of this agreement, to speak for the institutions and to communicate changes to respective faculty members, advisors, counselors, and others to whom the information is pertinent. Responsibility for oversight of this agreement rests with the **Transfer & Articulation Coordinator** at Washtenaw Community College and the **LRS & Online Learning Supervisor at Specs Howard**. Both parties agree to annually communicate any changes in their respective programs that may affect this articulation agreement.

Effective dates: May 1, 2021 until May 1, 2024.

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Program Guide

Transfer from Specs Howard	Credits	WCC Courses	Credits
Fundamentals of Radio	10.5	COM 155 Scriptwriting (3 credits) & COM 160 Voice & Articulation (3 credits)	6
Digital Audio Concepts	10	COM 150 Introduction to Radio Production	3
On-Air Radio	10.5	COM 170 Advanced Radio Production	3
Total Credits			12

Curriculum:

Broadcast Media Arts Program Courses to Complete at WCC

COM 101 – Fundamentals of Speaking	(3 credits)
COM 130 – Intro to Mass Communication	(3 credits)
ENG 107 – Technical Writing Fundamentals	(3 credits)
Restricted Electives(s)*	(18 credits)
Program courses to complete:	27 credits

Remaining General Ed. Courses to Complete at WCC

ENG 111 – Composition I	(4 credits)
Soc.Sci. Elective(s)	(6 credits)
Art/Hum Elective(s) (not COM)	(3 credits)
Math Elective	(3 credits)
Nat. Sci. Elective	(3 credits)
Nat. Sci. Lab Elective	(3 credits)
Total Credits in General Ed.:	22 credits

Total for Program Degree (AABCM): 61 credits

* Restricted Electives: Select 18 credits from: COM 142, COM 183, COM 210, COM 235, COM 240, DRA 152, FLM 120, GDT 104, JRN 111, PHO 111 or VID 105